KARAN DHIMAN

Web Design Team Lead — WordPress & UX Strategy Expert — AI-Driven Digital Solutions

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Patiala, Punjab, India

PROFESSIONAL SUMMARY

Results-driven Web Design Team Lead with 12+ years of experience in frontend development, WordPress optimization, and UX strategy. Proven expertise in leading design teams, implementing AI-driven digital solutions, and delivering high-performance websites. Strong background in modern web technologies including the HTML5, Bootstrap, and DIVI framework with a track record of managing complex projects from conception to deployment.

TECHNICAL SKILLS

Frontend Technologies: HTML5, CSS3, JavaScript, Bootstrap, Responsive Web Design
CMS & Platforms: WordPress, DIVI Builder, Theme Customization, Plugin Customization
Design & UX: User Experience Design, UI/UX Strategy, Wireframing, Prototyping
Leadership: Team Management, Project Coordination, Client Relations, Mentoring
Emerging Tech: AI-Driven Solutions, Automation, Modern Web Standards

PROFESSIONAL EXPERIENCE

Web Design Team Lead   **December 2021 – Present**
Lotus Interworks, California, United States (Remote)   *3 Years*

- Lead a team of designers and developers, managing workflows and on-time delivery of digital solutions.
- Implement AI-driven strategies to improve website performance, engagement, and conversions.
- Deploy WordPress solutions using the DIVI framework, ensuring scalability and maintainability.
- Establish coding standards and QA processes to ensure consistency and maintainability.
- Drive UX research and data-driven enhancements to increase client satisfaction.

Sr. Web Developer & Designer   **September 2014 – November 2021**
Freelance / Contract / Self-Employed   *7 Years 3 Months*

- Delivered 100+ custom WordPress websites for clients across multiple industries, managing full project lifecycle from discovery to launch
- Specialized in mobile-first, responsive design with a focus on user experience and performance.
- Built custom WordPress themes and plugins tailored to client requirements.
- Advised clients on UX and digital strategies to maximize ROI and brand impact

Frontend Web Developer   **July 2013 – August 2014**
UNITNEXUS   *1 Year 2 Months*

- Developed responsive frontend interfaces using HTML5, CSS3, and Bootstrap.
- Built custom WordPress themes and collaborated closely with designers.
- Improved website speed via code optimization, caching, and minification

Web Developer   **May 2012 – June 2013**
CQLSYS-TECHNOLOGY   *1 Year 2 Months*

- Built and maintained client websites using HTML, CSS, JS, and WordPress.
- Executed cross-browser testing and debugging for consistent user experience.

EDUCATION

Bachelor of Technology (B.Tech), Computer Engineering   **2008 – 2011**
Punjab Technical University

Diploma in Computer Science   **2005 – 2008**
R.I.M.T